McKinley Foundation Meeting Minutes
December 17th, 2014

Attendees

President: Betsey Zbyszynski
Vice President: Staci Keller
Treasurer: Rachel Rath
Secretary: Ingrid Yanez
Immediate Past President: Shari Schlossberg
Beautification Committee: Jennifer Spencer and Matt Hale
Principal: Julie Ashton-Gray

Agenda

- Mural, Sign and Beautification Update
- Fundraising Update
- Upcoming Events
- After School Enrichment

Mural, Sign and Beautification Update

Jennifer updated us about the painting proposed for the building facing Palm Street. Lynn, a North Park artist suggested by Julie, is not interested because she works with metal. However, Jen has been approached by two other artists, so we have three proposals:

- Eric Cox. His idea is a tree. Cost: $3,000
- Ashlie/Susan. Her idea is a display of different flags. Cost: $3,200
- Edita Semiginovska. Her idea is a painting of three components: one component is the McKinley logo, the second one has books with IB words on the spine, and the third one includes plants and butterflies. Cost: around $3,000 but it can be lower if parents help.

All (5) voting attendees voted positive for funding half the cost of the art. The other half would be funded through DonorsChoose.org. The Board will select the art through online voting. The target date of having this art finalized is the end of the school year.

Regarding the plan of the new sign (“Hello” in different languages), Matt will be looking for pricing in magnetic panels for outdoor settings, they are thin and waterproof. The approximate cost will be around $100. All (5) voting attendees voted positive for going forward with this plan.

Other projects in the committee's plans are:
- Remodeling of the McKinley events' marquee. The ideas are to repaint the frame and run a new vinyl.
- Green Day & Volunteer Day have been scheduled for February 21st. All (5) voting attendees approved funding the acquisition of wood, colanders and other supplies at a
- Renovation of the Teacher Lounge. This would involve a $500-$1000 investment as a Teacher Appreciation gesture. The makeover would include the purchase through Craiglist.org of a sofa, tables, etc. Also, the committee will look into a draft plan that Terry (Matt Hale’s wife) made 2 years ago.
- Installation of a “Little Feet Library” in one of the corners outside the school.

Stacy proposed to put a nameplate for Wick Alexander, who did the mosaic located on the top outside wall of the back classroom building. A bio and photos should be included on the PTC website.

**Fundraising Update**

- The proposal to Target for field trips was unsuccessful.
- The results of the proposal to Whole Foods for $2,000 is still pending.
- The fundraising committee is contemplating attaining the ending “.org” for the PTC website URL instead of “.com”.
- There is a plan to sell McKinley shirts after Winter break. To be determined if it would be every week or every month.

**Upcoming Events**

- **Variety Show.** Grant Ferrier will take the lead, while Janine Whitaker -former director- will help. The venue rental North Park Theater would be $5,000. For this reason, the committee is researching Lincoln High School as an alternative venue option. Its rental cost is $500. Betsey will look if Copley Y would be another option.

- **Casino Night.** This event will be changed from having a casino theme to being either a karaoke night or just a dinner. It has been scheduled for April 18th. The venue has yet to be confirmed. Claire de Luna is not available. Lafayette is very expensive ($8,000). A church space costs $700 but their time rules/availability don’t match our needs.

- **McKinley Reunion.** The date is yet to be decided in between May 2nd and May 3rd. The committee needs to request volunteers during the next PTC meeting on January 28th.

**After School Enrichment**

Ingrid shared that the After School Enrichment committee is planning to run a Winter Session, which would start on January 29th and end on March 19th, for a total of 8 weeks.

**Budget**

Rachel presented the Foundation Income Statement as of December 14th, 2014.

**Upcoming Meetings**

PTC Meeting: January 28th at 6PM, and Foundation Meeting: February 25th at 6PM.