



Messenger



Dec. 2013
Issue 4

McKinley
Elementary
3045 Felton St.
San Diego, CA
92104

619-282-7694



Be Caring
Be Balanced
Be Reflective



Terra Cycle
www.terracycle.net
Our school
recycles! Bring in
glue sticks, glue
bottles, pens,
markers, tape
dispensers and
ink cartridges!
NOTE: We are no
longer recycling
crayons.



Please sign up
with the office to
get flyers and
notifications
through email.

SoNo Fest & Chili Cook-Off Earns a Record Amount for McKinley

We're still tallying the earnings, but we anticipate that the 4th Annual SoNo Fest & Chili Cook-Off will exceed last year earnings! It was an amazing sight to see the thousands of people who turned out to buy beautiful hand-made bowls from San Diego Ceramic Connection, taste some of the 30 neighborhood restaurants' chili, sample from the community-made chili, listen to amazing bands on two stages, shop at more than 25 local artisan vendors, play games and watch great acts in the kids area, and enjoy the best locally brewed beer and wine in the beer garden.

THANK YOU to the many volunteers who make this event possible. We'd like to specifically thank a few significant committee members: Kouta Shimazaki and the San Diego Ceramic Connection crew for making more than 1,700 bowls, Jen & John Byard (co-chairs of the event), Sarah Scalo & Amy Victor (restaurants/food trucks), Mark & Staci Keller (beer & supplies), Betsey Z (vendors), Rachel Rath (music/web site), Charamie Raffield (kids zone), Paul Fornier of Fallbrook Winery (wine), Lisa Hunyady (raffle), Barbara Bovee (city permits/accounting), Stacy Birney (volunteers), Jean Rivaldi (PR), Ashley McEwen (Social Media), Gina Von der Kret/Sara Glidewell (marketing) – and so many others who donated their time since September to create this successful community event. We also want to thank all of the volunteers who helped with the event set-up and tear down, or worked a shift during the event. SoNo Fest wouldn't happen without your help!

We were also lucky to secure some valuable cash and in-kind sponsorships for this year's event thanks to parents like Elaine Boyd, Helle Rosenak, and Gina Von der Kret, and Kim Hawley of Ascent Real Estate. Key sponsors include:

- **T-32 partner businesses:** Thorn Street Brewery, Parkside, North Park Nursery, De Luca's, Santos, and Rusty Gold.
- **Returning sponsors:** Mission Federal Credit Union, San Diego County Credit Union, California Coast Credit Union, Party Production Rentals, Casbah, Bar Pink, Ascent Real Estate, North Park Farmers Market, Albertsons, Promo Deli, North Park Trophy and The UPS Store.
- **New sponsors for 2013:** Intuit, Mt. View Charter School/San Diego Coop, and MeeLocal.

PLEASE THANK AND SUPPORT THESE LOCAL BUSINESSES ALL YEAR LONG!

December Dates

- 5th – Award Assemblies
- 6th – Family Friday, 2:35pm
- 10th – McKinley Foundation Board Meeting, 6pm
- 12th – [Pizza Night](#)
- 19th-20th – [The Jungle Book](#)
- 21st-Jan. 5th – Winter Break
- Jan. 6th – School Resumes

Announcing McKinley Theatre Company's production of The Jungle Book

2 PERFORMANCES ONLY:

Thursday,
Dec. 19 and Friday Dec. 20 at 6pm at
McKinley Elementary Auditorium

This FREE full-length musical production with a cast & crew of 60 McKinley students is open to the public. Performances are free but donations are accepted, and refreshments are available.

Holiday Online Shopping Earns \$ for McKinley

Did you know you can automatically raise money for McKinley every time you shop with online merchants like Amazon.com, Macy's.com, Walmart.com, Home Depot.com, Apple Store, Modcloth.com, Old Navy.com, iTunes, Land's End.com, Petco.com, PetSmart, Quickbooks, Omaha Steaks, See's Candy, Sears.com, Pottery Barn, Groupon, Shutterfly, Target.com, Travelocity.com, and hotels.com?

Here's all you have to do:

- Register with e-scrip (yes, it's the same site where you register your Vons card!)
- Every time you shop online, go to www.escrip.com and then click on their "At the online mall" link - enter your favorite websites through this portal and a percentage of your online purchase automatically goes to McKinley! How easy is that?

Just remember to enter your favorite websites via the e-scrip portal first to make it count! Registering with e-scrip is easy. To sign up go to:

<https://secure.escrip.com/jsp/supporter/registration/step1.jsp>

McKinley Group ID #: 4728227

(We do not recommend signing up for AutoEarn).

A Few Words from Principal Julie Ashton-Gray

Email: jashton-gray@sandi.net

Dear McKinley Families,

I hope everyone had a wonderful Thanksgiving break. I enjoyed having my three sons home for a few days and catching up on their lives. The turnout for our parent-teacher conferences was terrific! Educational research validates that support at home is critical to a student's academic success. One of the quality school indicators in San Diego Unified is: **Parents/guardians will be an integral element of each student's educational experience.** Your attendance at parent conferences is crucial to help guide and support your child's academic success. Thank you for making our partnership a priority! As we move through the final four weeks of the 2013 school year, it is important to stay healthy and focused on student learning!

School Site Council and San Diego High Cluster

I want to recognize our parent representatives: Kelly Mayhew, Patricia Sands, Beth Waller, Elena Robles, and Stephen Olds. Kelly Mayhew also represents McKinley during the monthly San Diego High Cluster meetings. A presentation on the Local Control Funding Formula (LCFF) will be presented at the next cluster meeting on December 16th at 5:30 p.m. For more information on the funding and opportunities for stakeholder input, visit www.sandi.net.

SoNo Fest and Jog-a-Thon were huge successes!

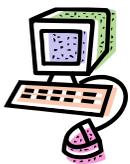
I am truly amazed at the wonderful support for both of these fun school fundraisers! These events would not be possible without the hard work of the committees. Special thanks to Helen Newlin chair of the Jog-A-Thon! Everyone had a wonderful day! The SoNo Fest on December 1st was incredible and special thanks to Jen and John Byard for their leadership. To all the parents, families, community members, and students who helped make these events a reality and part of our heritage! These events help bring our community together around a common cause to support the enrichment programs for our students.

Family Friday, December 6 from 2:35-3:40!

Please join us for our monthly time to meet with me from 2:35-3:05 and then visit your child's classroom to participate and witness first hand your child's learning environment. It is a great way to see what your child has been learning so far this year, and a wonderful compliment to the Parent-Teacher report card conference you attended last week. In the fall, all grade levels complete two full IB units that combine standards and skills in Science, Social Studies, Art, Math, and Literacy. We are currently beginning to incorporate the new national Common Core Standards in our IB units in order to fully transition into the CCSS by next September.

Check out the Healthy Options offered by San Diego Unified Food Services!

Mary Tryanski, a Food Corps service member working with San Diego Unified School District's Farm to School program, will give a special presentation for **Family Friday on December 6th at 2:30 p.m. in the Media**



Join other parents to discuss school issues at www.McKinleyPTC.com.

Or visit us on the School District website at <http://new.sandi.net/schools/mckinley>

Center. She will share how the District is working hard to connect kids and communities to healthy food choices. She will display our local farm fresh produce choices for students every day! Please join us to help discover and sample the healthy, fresh food choices served at school lunch! I look forward to seeing you on the 6th.

Blast from the Past!

On October 19, 2013, the McKinley Alumni hosted a reunion. Generations of former McKinley students returned to connect with old friends, meet our current students and parents, and view the display of pictures from our archives. A huge thanks to Bridgette Tullis and Sandy Mattson for meeting with the alumni committee, planning the event, and working on the 19th. I also want to recognize Aine Lutes & Elizabeth Newlin who helped set up the day of the event and Pauline Trevino for organizing the photos. The following students donated their Saturday to lead tours and chat with former students: Zaria De La Cruz, Aneka Yee, Nathan Schlossberg, Sedona Coleman, Stella Hale, Chai Miller, Sofia Lutes, Maizy Rogers, and Jake Tullis! Visit McKinley's Facebook page to see the wonderful photos from the 1920's to the present.

Bridgette Tullis is the webmaster for the PTC site and does an exceptional job of keeping us up to date. Deanne Cervantes, another alumni, is the webmaster for the site through the school district. Thanks to both of them for all their work to capture the wonderful events that characterize the McKinley learning community!

Come hear about our quality neighborhood Middle Years International Baccalaureate Program at Roosevelt!

McKinley will be hosting a presentation by the Roosevelt staff on **January 8, 2014, at 6:00 p.m.** in the Media Center. McKinley's fifth graders will visit Roosevelt on Thursday, January 23rd. They will spend the morning visiting the campus, classes, and hearing presentations about expectations and the Middle Years Program at Roosevelt! Fifth graders will receive more information in January before their field trip to Roosevelt. The presentation at McKinley on the 8th is open to all families as you begin to think about life after McKinley!

Attendance and Saturday School

Thank you for all students who attended Saturday school on November 23. Many students were able to clear their absences completely. Attending Saturday school from 9-1 works off one absence or up to four tardies. Our next Saturday school will be in January when we return from Winter break. Thanks for helping us recoup the funding we lose through absences. **Please continue to call in when your child is absent or you will be marked as unverified and then unexcused. Unexcused absences generate a nasty truancy letter from the district. Thanks for your assistance!**

Lost and Found

Make sure you check the lost and found rack in the auditorium before Winter break begins after December 20th. We will donate any remaining items. Make sure your child's name is written on all items. With our San Diego weather, which is cooler in the morning and heats up during the day, students often shed their jackets during recess and leave them on the playground when they are busy playing. Names on items will help us return them to their rightful owner! Thanks for your assistance.

School Tours

School tours will resume every Thursday morning at 9:30 a.m. beginning January 9th through February 13th. Please share with your friends and neighbors!