



Messenger



Nov. 2012
Issue 3

McKinley
Elementary
3045 Felton St.
San Diego, CA
92104

619-282-7694



Be Caring
Be Balanced
Be Reflective



Terra Cycle
www.terracycle.net
Our school
recycles! Bring in
glue sticks, corks,
chip bags, ink
cartridges, old
pens and
crayons!



Please sign up
with the office to
get flyers and
notifications
through email.

SoNo Park Holiday Fest Should Earn a Record Amount for McKinley

We're still tallying the earnings, but we anticipate that the 3rd Annual SoNo Park Holiday Fest & CHiLiPALooZA will exceed its goal of earning \$25,000 for McKinley! It was an amazing sight to see the thousands of people who turned out to buy beautiful hand-made bowls from San Diego Ceramic Connection, taste some of the 24 neighborhood restaurants' chili, sample from the community-made chili, listen to amazing bands on two stages, shop at more than 30 local artisan vendors, play games and make crafts in the kids area, and enjoy some locally brewed beers and wines in the beer garden.

THANK YOU to the many volunteers who make this event possible. We'd like to specifically thank a few significant committee members: Kouta Shimazaki and the San Diego Ceramic Connection crew for making more than 1,300 bowls, Paula & Steve Cook (co-chairs of the event), Jen Byard (vendors), Sarah Scalo & Amy Victor (restaurants/food trucks), Jenny Moore (kids zone), Mark & Staci Keller (beer & supplies), Rachel Rath (music/web site), Paul Fornier of Fallbrook Winery (wine), Barbara Bovee (raffle/accounting), Stacy Birney (volunteers), Jean Rivaldi (PR) – and so many others who donated their time to create this successful community event.

We were also lucky to secure some valuable cash and in-kind sponsorships for this year's event thanks to folks like Elaine Boyd, Betsey Z, Seth Dameron and Kim Hawley of Ascent Real Estate. Key sponsors include Mission Federal Credit Union, San Diego County Credit Union, California Coast Credit Union, Party Production Rentals, Aspen Leaf Preschool, Yelp, Ascent Real Estate, Casbah, Bar Pink, Sloan Mason, Union Bank, Wells Fargo, North Park Community Association, Ripe North Park, North Park Nursery and Thorn Street Brewery. PLEASE THANK AND SUPPORT THEM!

McKinley Elementary Theatre Company presents The Wizard of Oz

DECEMBER 13TH AND 14TH at 6:00 PM

A FREE musical adaptation of America's favorite family movie at McKinley School Auditorium. Students ranging in age from 5 to 12 have gathered together to put on a show for the enjoyment of the school, local families and the community. The free performances are open to the public for two nights only. McKinley Elementary Theatre Company is managed by McKinley parent volunteers and supported by McKinley Elementary staff and the McKinley Parent Teacher Club. Please show your support for our amazing kids and join us for this wonderful event to bring a bit of Technicolor to your life.

December Dates

- 7th – Award Ceremony
- 8th – [Saturday Adventure Club](#) @ 9:30am – Bike ride along the San Diego River with Coach Lunsford
- 10th-14th – Stop Bullying Week
- 13 & 14th – [The Wizard of Oz production](#)
- 19th – Winter Concert
- 19th – Cookie Dough Pick Up
- 20th – [Pizza Night](#) at Pizzeria Luigi
- 24th-Jan 4th – Winter Break - School Closed

Fundraising Corner

Holiday Online Shopping Earns \$ for McKinley

Did you know you can automatically raise money for McKinley every time you shop with online merchants like Amazon.com, Macy's.com, Walmart.com, Home Depot.com, Apple Store, Modcloth.com, Old Navy.com, iTunes, Land's End.com, Petco.com, PetSmart, Quickbooks, Omaha Steaks, See's Candy, Sears.com, Pottery Barn, Groupon, Shutterfly, Target.com, Travelocity.com, and hotels.com?

Here's all you have to do:

- Register with e-scrip (yes, it's the same site where you register your Vons card!)
- Every time you shop online, go to www.escrip.com and then click on their "At the online mall" link - enter your favorite websites through this portal and a percentage of your online purchase automatically goes to McKinley! How easy is that?

Just remember to enter your favorite websites via the e-scrip portal first to make it count!

Registering with e-scrip is easy. To sign up go to: <https://secure.escrip.com/jsp/supporter/registration/step1.jsp>

McKinley Group ID #: 4728227

(We do not recommend signing up for AutoEarn).

Keep Saving Your Fresh & Easy Receipts!

Fresh & Easy receipts through Dec. 31, 2012 earn money for our school. We get \$1 for each \$20 spent on the receipt. So save them through the end of the year and bring them to school after the Winter break. We will submit them to Fresh & Easy at the end of January.

We made \$930.57 during our Shop for Schools Night on Nov. 14th. Thank you to all the shoppers, volunteers and parent Amy Victor who organized this event.

A Few Words from Principal Julie Ashton-Gray

Email: jashton-gray@sandi.net

Dear McKinley Families,

Where has the 2012-13 school year gone??? As the year 2012 comes to a close, I am grateful to be surrounded each day by such wonderful students, families, and staff. Thank you for giving of your time, talents, and treasures to improve the learning environment for all students. We are blessed to have such a dynamic community! Your energy, enthusiasm, and commitment are an inspiration. I wish all of you a very happy and restful holiday. Enjoy some rest, relaxation, and time with your children, as these years are precious. All three of my sons will be home this year for the first time in three years! School resumes on Monday, January 7, 2013.

Attendance

McKinley's overall attendance has slightly declined during the month of November. For every day a student is absent, the district loses \$32.00 per student, per day in ADA (Average Daily Attendance). Since the beginning of the year, McKinley's portion in lost revenue to our district totals \$21,786.17. All students are required to be at school every

day on time unless they are ill and can infect others. Please help us improve our attendance percentage each month! Regular attendance helps instill in our students good habits that will last a lifetime!

Saturday School

On Saturday, December 8, 2012, we will be hosting Saturday school for any student who has missed at least one day of instruction and/or have had excessive tardies since the beginning of the 2012-13 school year. School will start at 9:00 a.m. and end at 1:00 p.m. This is a voluntary opportunity for students to make up one absence. The session is considered an instructional day and will be taught by McKinley teachers. Please call the office at 619-282-7694 by the end of the school day on Thursday, December 6, if you plan to send your child.

Additional School News

McKinley Puts "Tree Pose" On Display

There have been lots of questions about the new art work displayed in front of the school. "What is it?" "Will it fall over?" "Who's the Artist?"

It's "TREE POSE" by Brennan Hubble. McKinley accepted the art donation and also pleased the Artist by placing it "front and center" at the school. It will not fall over thanks to McKinley parent Janine Rochelle of Whitaker Architects Inc. (who oversaw the project and donated the design work) and Jerry Dodd of Dodd & Associates (who donated Structural Engineering).

The art was originally displayed on the San Diego Bay Waterfront as part of the Port of San Diego Urban Trees Project of 2003. It was one of 30 pieces (out of 100) selected by a Jury to go on display.

A few words from Artist Brennan Hubble:

I created "Tree Pose" as a monument to people who listen to and care about nature. I like to imagine an archeologist hundreds of years in the future digging through our rubble and discovering this piece. Just as we unearthed tombs and pyramids and wonder why they were built; the future archeologist will come across this large sculpture of a person posing like a tree and question the intent behind its creation. I wonder what theories they will invent to explain a monument of a person standing on one leg?



Join other parents to discuss school issues at www.McKinleyPTC.com.

Or visit us on the School District website at <http://new.sandi.net/schools/mckinley>